



www.merseytobeatic.ca info@merseytobeatic.ca 902-682-2371 9 Mount Merritt Road, Kempt, Nova Scotia

The Specialty Forest Market and the Quest to Boost Woodsy Collaboration

Vision



Prosperous communities where forests and aquatic ecosystems are healthy, connected, and where species are not at risk.



Independent Review of Forest Practices



“The objective of provincial forestry policy in relation to private lands should be to achieve widespread participation in ecological forestry”

Recommendation 27, An Independent Review of Forest Practices in Nova Scotia
- Dr. William Lahey, 2018

*“A comprehensive, multi-faceted and integrated strategy should be developed for **encouraging and enabling private landowners**, including woodlot owners, to engage in forestry management in accordance with the triad model of ecological forestry, to include concerted work on **growing and diversifying markets for a broader range of forest products, including local markets.**”*

Recommendation 31f, An Independent Review of Forest Practices in Nova Scotia
- Dr. William Lahey, 2018

“Forestry that strives to emulate the natural processes that would affect those stands in the absence of forestry”

- Independent
Review of Forest
Practices, 2018



Why Practice Ecological Forestry on Your Woodlot?

- Conserve biodiversity
- Nurture healthy forests
- Support sustainable industry



Specialty Forest Market

Mersey Tobeatic
Research Institute



Engagement with
Woodlot Owners
and Craftspeople



Online Community
Resource



Adding Value to
Forest Products

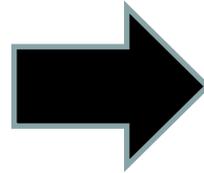
www.nsforestmarket.ca

Specialty Forest Market



- Website - “an encyclopedia of local forest products”
- Resources specific to woodlot management for specialty wood and non-timber forest products
- Bolster the informal network of wood sellers, producers, and craftspeople







Web Platform



Find your product now, type here and hit enter



BEST SELLING PRODUCTS

SEE ALL



Live Edge Board



Chaga



Cherry Burl



Curly Maple Violin

Connecting The Community



We provide access to people selling or trading wood products. We promote forest products as important materials for artists and craftspeople, and we help make those forest products and the

Who Is MTRI?



The Mersey Tobeatic Research Institute (MTRI) is a co-operative of land owners, government, industry and researchers working together with a common vision. MTRI's mission is to promote, conserve, and

Promoting Hidden Value



We're about promoting the hidden value in Nova Scotia's forests! We are also passionate about sustainable forest use. Join our community to participate in this exciting, innovative project!



Next Steps



- Launching mid-March 2020
- Future collaborations with partner organizations
- Become involved in testing the site!

Contact: Abby.Lewis@merseytobeatic.ca



Conclusion



Nova Scotia needs **more markets** for specialty wood and wood products, to **encourage collaboration, innovation, and interest in practicing ecological forestry** on private woodlots.

The **NS Specialty Forest Market** will help to fill this need.



nsc

Thank you to the NSCC Rural
Innovation District for funding this
project