

Session 6: Business Planning for Woodland Owners and Innovative Diversification of Wood Products

Wednesday, April 21st @ 7pm

Speaker Biographies

The Nova Scotia Innovation Hub - Fostering the Growth of the Low Carbon Bioeconomy in Nova Scotia

Speaker: Rod Badcock
Executive Director, Nova Scotia Innovation Hub
Partner, BioApplied Innovation Pathways

Email: rod.badcock@bioapplied.com

Passionate about renewable resources, Rod Badcock spent the beginning of his career in woodlands operational roles with Alberta Pacific Forest Industries and Bowater Mersey Paper Company.

In 2015, Rod joined the Nova Scotia Innovation Hub to help launch the initiative and eventually become Executive Director. He is also a partner in BioApplied Innovation Pathways - a consulting firm that provides business management and market development services for clients who are commercializing new technologies in renewable resource sectors.

Rod holds a Forest Engineering Degree from the University of New Brunswick and a Master in Business Administration from Saint Mary's University. Originally from Newfoundland, he now resides in beautiful St. Margaret's Bay, Nova Scotia.



Family Woodlot Accounting and Business Concepts

Speaker: Georg Ernst, CPA, CA
Chief Financial Officer and Controller, Harry Freeman & Son Limited

Georg Ernst, CPA, CA is the Chief Financial Officer and Controller for Harry Freeman & Son Limited. He previously worked as a public accountant, where he advised clients in various industries on business and tax planning matters. He and his family enjoy working and playing in their own woodlots.